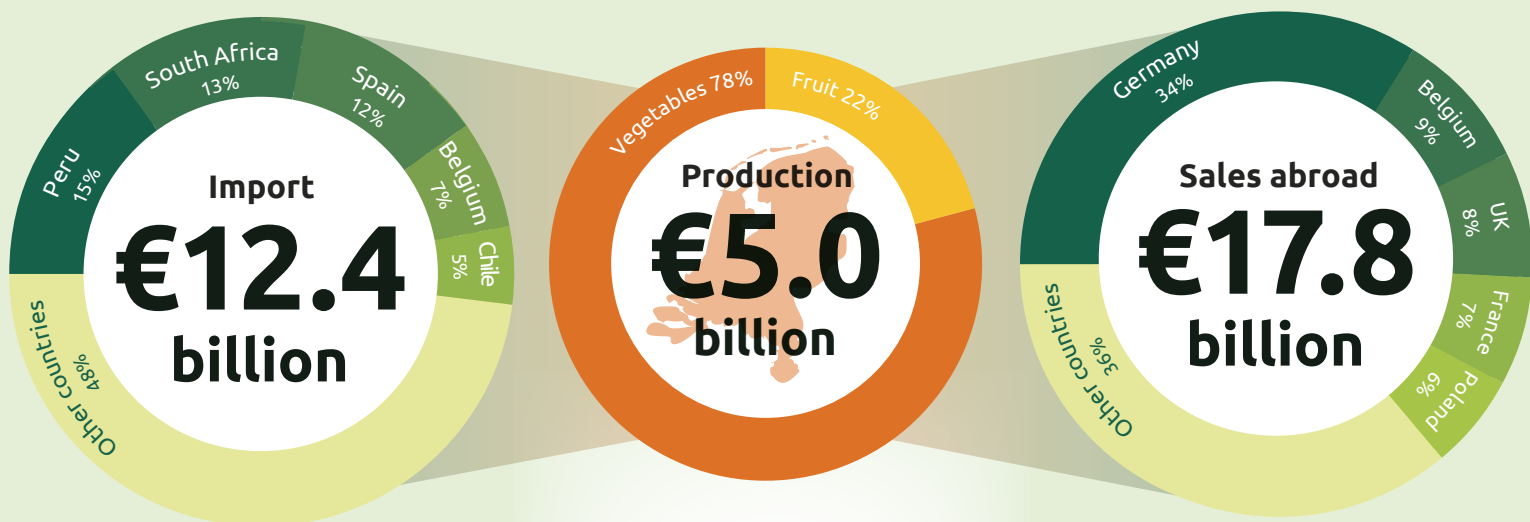


# Fruit and vegetables in the Netherlands 2025



Proven more than once in 2025: The Netherlands plays a crucial role worldwide as a producer and distributor of fruit and vegetables. As a result, production and imports and exports increased. Additionally, consumption in the Netherlands increased slightly.



## Strong import growth from (€)



**Chile**  
▲ 28%



**Peru**  
▲ 18%



**South Africa**  
▲ 17%

## Growth products imports (€)



**Lemon**  
▲ 81%



**Kiwi**  
▲ 42%



**Orange**  
▲ 32%

## Top 3 import



**Avocado**  
€1,701 million



**Grape**  
€1,340 million



**Banana**  
€1,068 million

## Import

weight (kg) +9%  
value (€) +11%

## Sales abroad

weight (kg) +11%  
value (€) +12%

## Consumption in the Netherlands

weight (kg) +2%  
consumer price -2%

## Dutch sales growth to (€)



**Spain**  
▲ 34%



**Poland**  
▲ 24%



**Germany**  
▲ 11%

## Growth of product sales (€)



**Blueberry**  
▲ 26%



**Grape**  
▲ 23%



**Tomato**  
▲ 16%

## Top 3 sales abroad



**Tomato**  
€2,050 million



**Avocado**  
€1,510 million



**Grape**  
€1,395 million