

Fruit and vegetables in the Netherlands 2024



In general global trade flows of fruits and vegetables were disrupted in 2024 due to geopolitical tensions and extreme weather conditions.



Strong import growth from



China
▲ 32%



Kenya
▲ 18%



Chile
▲ 16%

Growth products imports (€)



Garlic
▲ 57%



Blueberry
▲ 20%



Avocado
▲ 13%

Top 3 import



Avocado
€1,610 million



Banana
€1,070 million



Grape
€1,045 million

The Dutch sector showed resilience with higher imports and increased sales abroad compared to the previous year, both in terms of weight and value (€).

Import

weight +2%
value (€) +4%

Sales abroad

weight +3%
value (€) +3%

Dutch sales growth to



Austria
▲ 17%



Belgium
▲ 11%



Spain
▲ 9%

Growth of product sales (€)



Blueberry
▲ 18%



Grape
▲ 17%



cucumber
▲ 14%

Top 3 sales abroad



Tomato
€1,760 million



Avocado
€1,380 million



Grape
€1,075 million